

2027 EXHIBITOR PRIORITY HOTEL ROOM BLOCK POLICIES



All companies participating in Priority Request a Block, opening Fall 2026, must achieve a **minimum 80%** room pickup based on their final room block.

IMPORTANT DEADLINES

Date	Requirement
April 21, 2027	Last day to reduce your block without penalty. A written request to <u>Maritz</u> is required to release rooms.
April 22, 2027	Room block becomes final; penalties may apply if your company utilizes fewer than 80% of the total room nights committed in the final room block.
August 11, 2027	Deadline to provide unique guest names (no duplicates allowed) and dates of stay. A credit card guarantee is required for each room to turn the held room into a confirmed reservation. Any rooms without a name or credit card guarantee will be released.
Beginning September 2027	Hotels may charge a one-night room and tax deposit
Approximately 4 weeks after The Utility Expo	Block penalties will be charged.

PENALTIES FOR NOT ACHIEVING 80% PICK UP

If your company does not achieve the required 80% pickup, a penalty will be charged for each room night below the required minimum.

The penalty equals: **One night's room rate, plus applicable taxes, as the highest room rate booked during your stay.**

Final pickup counts will be based on the hotel's post-show report. Late cancellations may result in two separate charges:

- Hotel cancellation fees charged by the hotel
- Room block penalties charged by The Utility Expo if the cancellation causes your company to fall below the required 80% pickup.

Any room block penalties will be charged by Maritz approximately four weeks after the show using the payment method on file.

Example:

- Final room block as of April 22, 2027: 70 room nights
- Required 80% pickup: 56 room nights ($70 \times 80\% = 56$)
- Actual pickup from hotel post show: 53 room nights
- Shortfall: 3 room nights ($56 - 53 = 3$)
- Penalty = Three room nights plus taxes at the highest room rate booked during the stay

OFFICIAL HOUSING PROVIDER

Maritz is the official hotel provider for The Utility Expo 2027. For questions or assistance, please contact the exhibitor coordinator at:

Phone: 864-342-6396 (Monday – Friday, 8 a.m. – 4 p.m. Central Time)

Email: TheUtilityExpo-EXH@maritz.com