



REGISTRATION POLICY

REGISTRATION

By registering, you agree to comply with the [Show Rules and Regulations](#), Registration Policies, and convention center rules and policies. The registrant consents to The Utility Expo's collection, storage, sale and any other use of data on this form. This includes data gathered from any attendee badges equipped with an identification device or similar technology. The registrant consents to receive all mail, fax, email or phone communications from show management regarding important show information or updates for The Utility Expo. The registrant grants Exhibition Management permission to record and make any use of audio/visual materials of all attendee activities at The Utility Expo.

Registrant shall not take photographs and/or videos within an exhibit without the exhibitor's permission.

Merchandise, literature, giveaways, and roller bags are not permitted on the show floor during show hours. Individuals or companies that have not purchased exhibit space may not solicit business or engage in outreach to exhibition registrants within or near exhibit areas. Any individual or company found to be conducting business or engaged in public outreach as outlined in the aforementioned manner is in violation of these rules and shall be removed from the Exhibition.

Exhibition Management reserves the right to remove and bar any registrant from the Exhibition for conduct deemed objectionable by Exhibition Management.

ADMISSION & SHOW BADGE

Registration for admission is required to attend The Utility Expo. Registrants 18 years or older must pay the admission fee. Children under 18 years receive complimentary admission but must register due to security concerns and be accompanied by an adult at all times. Identification showing proof of age may be required.

Every registrant shall receive an official show badge. Badge must be worn at all times to gain entry to The Utility Expo. Attendee badge classifications allow entrance to the exhibits during official show hours only.

Any exceptions to the rule must be approved by Exhibition Management. Badges are the property of The Utility Expo and must be surrendered upon request by Exhibition Management.

A general attendee badge is \$79 and several promotional discounts will be offered from the time registration opens through the Advance Discount Deadline for exhibitor badges. Price increase deadlines are at midnight, Eastern Standard time on the deadline day.

Type	Early Bird Price	Early Bird Discount Deadline	Advance Price	Advance Discount Deadline	Standard Price
Exhibitor Invited	\$25	Through 8/20/2021	\$39	Through 9/27/2021	\$69

Customers & Dealers					
Exhibitor Staff	\$15	Through 8/20/2021	\$39	Through 9/27/2021	\$69

ONSITE BADGE PICKUP

Bring your confirmation onsite to the Badge Pick-Up counters at the Louisville International Airport or at the Kentucky Expo Center. When the QR code is scanned, your badge will automatically print. Any education sessions purchased during registration will be embedded in your badge. If you wish to purchase educational sessions onsite, this can be completed at the Registration Help Desk.

A Photo ID (driver’s license, passport or government issued photo ID) will be required to pick up a badge at all registration counters or Help Desk areas.

Attendees or exhibitors not registered in advance must complete the onsite registration process and submit payment to gain access to the show floor.

NON-EXHIBITING VENDOR POLICY

Attendees are employed by companies that are potential buyers or specifiers for Exhibitors’ products and services and therefore do not engage in selling activities. Do not register as an Attendee if your company does not purchase or specify Exhibitors’ products and services.

Companies who are providers of products and/or services to the utilities and construction industries (including but not limited to asphalt, aggregates, concrete, earthmoving, lifting, mining, trucking, hauling, land clearing, and infrastructure support, as well as components for these types of equipment) that are interested in attending The Utility Expo but not participating as an exhibitor, may be considered a Non-Exhibiting Vendor (NEV).

NEV Registration:

Member* Company	Non-Member Company
<ul style="list-style-type: none"> • Admission Fee is \$379 per registrant • Allowed access on all Official Show Days • Return admittance as NEV allowed for future shows 	<ul style="list-style-type: none"> • Admission Fee is \$579 per registrant • Allowed access on all Official Show Days • Return admittance as NEV allowed for future shows

* Member companies of AEM

Non-exhibiting vendors who register to attend will be reviewed and approved by Show Management in order to gain access to the show floor. If it is discovered that a company has not been correctly identified as NEV during the registration process, Exhibition Management reserves the right to either apply the appropriate registration fee or cancel the registration record with no refund.

The NEV policy has been established under the direction of The Utility Expo Management Committee for purposes of protecting The Utility Expo exhibitors, their Show investment, and maintaining the integrity of the Show.

EXHIBITOR APPOINTED CONTRACTOR (EAC) REGISTRATION

If your company has been hired by an official show exhibitor to provide services (such as display installation and dismantling, models, photography, audio visual, etc.) and need to access the exhibit floor, please refer to the [Show Rules](#)

[& Regulations](#) regarding how to register as an EAC. Registered EACs are provided access to the exhibition during installation and dismantling periods only (not on official show days).

INSTALLATION & DISMANTLE BADGE

Exhibitors, their employees, and all non-official contractors will be required to wear I&D or exhibitor staff badges throughout the installation/dismantling periods of the Exhibition and Exhibition badges during Official Exhibition Days. This will assist in maintaining security and keeping unwarranted personnel out of the exhibit halls. All exhibit staff or I&D badges can be picked up onsite in the designated area.

CANCELLATION, SUBSTITUTION & REFUNDS

- Show Badge/Entrance to exhibits is non-refundable. Name substitutions are allowed through September 17, 2021.
- Lost or misplaced badges will be charged the original amount paid.
- Education cancellation requests received in writing and postmarked on or before August 13, 2021 will be charged the below processing fees. No education/event refunds will be granted after August 13, 2021. Education is non-transferable.
- Education cancellation processing fee: \$20/Session

Education	Price
Field Classroom	\$129
On Demand Education Package	\$79

BEACON DATA PRIVACY STATEMENT

By collecting data about the interests of our attendees and exhibitors through registration data and TurnoutNow wearable beacon technology, show management is able to design a better convention experience as well as provide you relevant information about your areas of interest. Your personal information is not shared with third parties.

If you do not wish to participate in The Utility Expo's analytics initiatives, or if you were registered to attend the show as a part of a group and wish to change your consent with regard to privacy, you can contact customer service for assistance or see a help desk agent in the main registration area in the North Lobby at the Kentucky Exposition Center. **Exhibition Management reserves the right to amend this policy at its discretion.**