



NEW! PRODUCT CONCENTRATION AREAS

The Utility Expo 2021 product concentration areas have been set!

The following product groups were used to determine space allocation for both indoor and outdoor exhibitors based on the category selection on the exhibitor space application:

Associations & Organizations

Business Solutions

Earthmoving Equipment & Material Handling

Engines, Components & Electronics

Hauling Equipment

Infrastructure Support

Jobsite Applications & Solutions

Lifting (Aerial & Cranes)

Safety & Traffic

Transmission & Distribution System Components

Trucking

Underground Construction

Vegetations Management & Land Clearing

The goal of product concentration areas is to make it easier for attendees to locate products or services they are seeking.

If you have any questions, please contact The Utility Expo Customer Service at (414) 272-0943 or email exhibitors@aem.org.

INDOOR

PRODUCT GROUP 1

North Wing – North Side
Trucking
Hauling
Lifting (Aerial & Cranes)
Safety & Traffic
Vegetation Management & Land Clearing



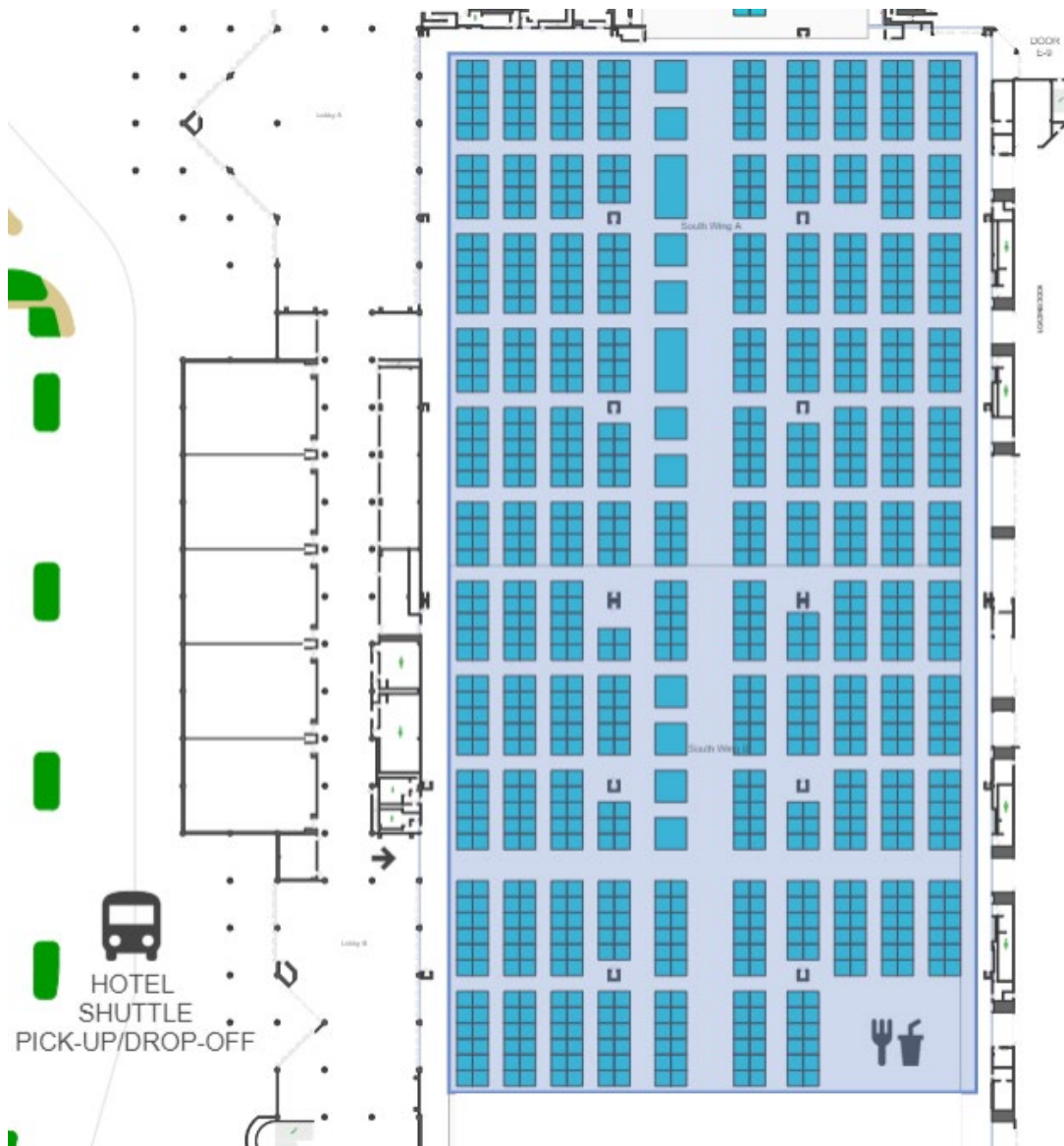
PRODUCT GROUP 2

North Wing - South & East Hall
Earthmoving Equipment & Material Handling
Underground Construction



PRODUCT GROUP 3

South Wing A & B
Engines, Components & Electronics
Jobsite Applications & Solutions
Business Solutions
Infrastructure Support
Transmission & Distribution System Components



OUTDOOR

PRODUCT GROUP 1

Lot J - North End
Lifting (Aerial & Cranes)
Vegetation Management & Land Clearing
Trucking
Hauling
Safety & Traffic



PRODUCT GROUP 2

Lot J - South End
Underground Construction
Earthmoving Equipment & Material Handling
Infrastructure Support
Jobsite Applications & Solutions
Engines, Components & Electronics
Business Solutions

